

# Personal Development Plan

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## Where am I now?

Having done two semesters, I developed most of the competencies to awareness level. Though, I still miss awareness for the competency **Descriptive and Mathematical Modeling**. Besides, I didn't apply **User Focus and Perspective** and **Socio-Cultural Awareness** to such a great extent to my projects so far.

## Where do I want to be?

Next semester I want to have awareness over **Descriptive and Mathematical Modeling** as well. Besides, I would like to have covered the competencies **User Focus and Perspective** and **Socio-Cultural Awareness** in at least one of my projects next year.

## How am I going to achieve that?

Next semester I would like to choose two assignments, especially assignments covering **User Focus and Perspective** and **Descriptive and Mathematical Modeling**.

Assignments I would like to do, are: *"DGD02: Modeling Complex Systems"*, *"UFP Basics"* and *"Anti Dogmatic Design"*.

Considering the project preferences I chose are: *"Innovate Dementia"*, *"Cultural Interventions"* and *"Well-being in urban areas"*. With these projects, I would like to integrate some more user focus and socio-cultural awareness to the design process. Innovate Dementia is my first choice, as it is in Light.Time.Space.Move. This is because of the fact that I also would like to integrate some technology as well.

## Goals

### ***Make a business model for my freelance web design hobby***

I learned about how to make a business model, and now I have some time, I would like to make a business model for my own business, using the Business Model Canvas. This holiday is great to spend some time on business modeling. Besides the other activities I would like to do that holiday, I want to do this as well. So by the end of the holiday I also have a business model ready for my web design business.

### ***Learning to work with Adobe InDesign***

This semester as well as last semester I used Word to make my report. I encountered some problems, as Word doesn't give me the freedom of customization I want. I think Adobe InDesign will be a more appropriate tool to make such documents with. I would like to use it as soon as possible, it will improve the overall quality of my work! This holiday there will be plenty of time to find out more about InDesign.

### ***Read "Interaction Design: Beyond Human-Computer Interaction"***

For next semester I chose some projects that suit User Focus and Perspective some more. Therefore, I think it will be a good preparation to read the book "Interaction Design: Beyond Human-Computer Interaction". Last semester I already wanted to do that, but I only read it about halfway. Now it's up to me to dust off the read material again, and resume reading the book.

### ***Read "Sketching for Designers" and practice drawing simultaneously***

As I practiced sketching this semester, I now want to keep on practicing. Under guidance of the book "Sketching for Designers" and "How to draw cars like a pro". Along with the previously mentioned goal, the holiday might be a good timeslot, since this is a good preparation for the next year.